

Walters Seed Company

Imprinted Seed Products 2023 Catalog



- Biodegradable Planters
- Seed Packets
- Certified Organic Packets
- Private Label Packaging



SAGE
Supplier Member




Walters Seed Company
www.promogarden.com

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first-the seed®



Seed Packets Size 3.25" x 4.5"

3000 Series
Standard Size Seed Packets
Includes 3 areas to Imprint



5027 Custom
Standard Size Seed Packet
Design the full front and back



8000 Series Certified Organic
Standard Size Seed Packets
Includes 3 areas to Imprint



Imprint three areas or design the entire packet

Item	Description	100	250	500	1000	2000	Set Up
3000 Series Standard Seed	3 imprint areas	2.50	1.33	.86	.73	.66	5R No
8000 Series Organic Series	3 imprint areas	2.60	1.43	.96	.83	.76	5R No
#5027 Custom	Full Color Organic or Standard Seed	Same as above - add \$50/V Set Up					

Email for pricing on larger quantities

Pick from these flower seed varieties:



Herb Varieties:



Certified Organic seed choices: Flower, Herbs, & Vegetables are also available in standard conventional seed!



SeedGems® Paper Planters



A biodegradable seed starting kit for flowers, herbs, vegetables and trees. Everything you need is included to start your seedlings.

#1000 SeedGems®

Imprint 1-6 panels 1.125" W x 1.75" H, each, using our graphics or design the entire box.

Overall Box Size: 2.5" W x 1.75" H



Quantity	100	250	500	750	1000	
Catalog	\$3.25	\$3.00	\$2.85	\$2.75	\$2.70	5T

1-6 Panel Imprint **Set Up \$50/V**
 Full Color Custom **Set Up \$50/V**
 10 Business Day Lead Time



Some varieties will grow several months in the planter, while other varieties will need to be transplanted into a larger container or ground after seedlings reach 3-4".

Grow Kit Seed Options:



#02 Shasta Daisy



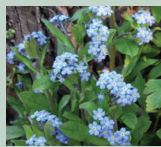
#83 Zinnia
'Illumination'



#51 Organic Sunflower
'Autumn Beauty'



#01 Moneyplant



#03 Forget Me Not



#98 Viola
'Johnny Jump Up'



#86 Coleus
'Rainbow'



#57 Marigold
'Lemon Drop'



#55 Organic
Sweet Basil



#64 Organic
Coriander / Cilantro



#59 Organic Dill
'Bouquet'



#76 Catnip



#20 Winter Thyme



#84 Oregano
'Italian'



#32 Parsley
'Italian Giant'



#19 Organic Pepper
'Jalapeno'



#27 Organic Lettuce
'Gourmet Blend'



#43 Organic Tomato
'Beefsteak'



#44 Organic Pepper
'California Wonder'



#11 Organic Tomato
'Red Cherry'



Organic seed choices are also available in standard seed. Add \$0.10 for Organic



#87 Colorado Blue
Spruce Tree



#92 Douglas Fir
Tree



#78 Dog Grass
Organic 'Barley'



#05 Cat Grass
Organic 'Wheatgrass'

Imprint 1-6 Areas or Design
the Entire Product!

GENERAL INFORMATION

Lead time begins the day after art and PO are received. See individual pages for details.

Artwork

Send all artwork to info@walters-seed.com
We print digitally, how you send it in - is how it will print. Make sure art files are good quality and high resolution. For larger files; use www.wetransfer.com.

Proofs

An email proof (PDF) is free. Email proofs are for copy placement only and not intended for actual color match. Please provide an email address on the PO for the proof and order confirmation to be sent.

Pre-Production Proof

On orders of 5,000 packets or more. Hard copy proof is \$50/V. Amount will go towards order if placed.

Call for pricing on additional services offered:
Collating
Polybagging
Special Packaging
Private Label Branding
Foil Packaging

Orders

Fax or email purchase orders to:
616-355-5474 or info@walters-seed.com.
Please include company name and purchase order in subject line.

Acknowledgements

All orders are acknowledged by a sales order (order acknowledgement) along with your proof within 72 hours. It is your responsibility to contact Customer Service immediately if there are any discrepancies.

Terms

Unless credit has been established, full payment is required at shipping. We accept Visa, MasterCard, and American Express. Add 4% to credit card orders over \$5,000 or pre-pay by check prior to order shipment. The terms for accounts who have received credit are Net 30 days from the date of invoice.

Less Than Minimum

Less than 100 packet minimum charge
\$100.00/V

Above Catalog Quantity Lead Time

Please call Customer Service for times and pricing.

Distributor Self Promotion

Next column pricing on distributor self-promos.

Drop Shipments

Drop Shipments are \$20.00/V per address.

3rd Party Handling Charge

Add \$10/V per box.

Copy Correction

Copy Correction is \$40/V charge.

Typesetting

Typesetting more than a few lines may incur a \$40/V charge.

Mix and Match Varieties

Add 10% to net total to mix and match packet varieties. **Minimum 500 packets per variety.**

Seed Packet Rush Service on listed quantities

Ship 3-5 days after receipt of PO/ART
- Add 30% to net packet total.
Ship 6-9 days after receipt of PO/ART
- Add 15% to net packet total
Call for rush service on higher quantities.

Small Seed Varieties For Direct Mailing



3P01 Moneyplant



3P02 Shasta Daisy



3P30 Black Eyed Susan



3P04 Zinnia
'California Giant'



3P83 Zinnia
'Illumination'



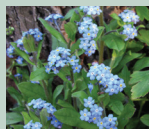
3P12 Marigold
'Crackerjack'



3P28 Purple
Coneflower



3P15 Cosmos
'Bright Lights'



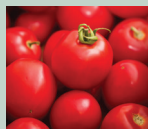
3P03 Forget Me Not



3P31 Coreopsis
'Lance-Leaved'



3P27 Lettuce
'Gourmet Blend'



3P66 Tomato
'Beefsteak'



3P81 Pepper
'Jalapeno'



3P68 Pepper
'California Wonder'



3P70 Tomato
'Red Cherry'



3P82 Tomato
'Roma'



3P94 Kale



3P26 Carrot
'Scarlet Nantes'



3P93 Chia



3P98 Dill
'Bouquet'



3P 20 Winter Thyme



3P22 Sweet Basil



3P25 Mixed Herbs



3P32 Parsley
'Italian Giant'



3P65 Chives



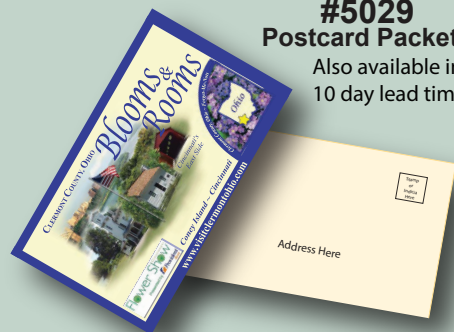
3P74 Clover
'Dutch White'



3P76 Catnip



3P84 Oregano
'Italian'



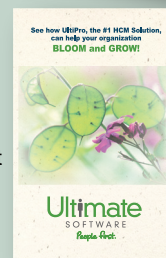
#5029 Postcard Packet

Also available in
10 day lead time

#3P00 Postcard Packet

Includes 3 areas to imprint

4"W x 6 1/2"H



Imprint three areas or design the entire packet

Item	Description	100	250	500	1000	2000	Set Up
#3P00 Postcard	3 imprint areas	3.50	2.00	1.50	1.30	1.27	5R No
#5029 Custom	Full Color	Organic or Standard Seed			Same as above - add \$50/V Set Up		

Email for pricing on larger quantities